

STEM Innovation Academy of the Oranges
445 Scotland Road, South Orange, NJ 07079
Graphic Arts & Digital Design I and II

Ms. Zoe Rischawy

Email: rischazo@orange.k12.nj.edu

STEM Academy Website: <https://www.orange.k12.nj.us/STEM>

Faculty Page: <https://www.orange.k12.nj.us/Domain/3784>

“There is nothing more truly artistic than to love people.” – Vincent Van Gogh.

Course Description

Graphic art is any visual artistic representation typically produced in two-dimensions and includes painting, drawing, photography, printmaking. Graphic art also consists of drawn plans and layouts for interior and architectural designs. Design in the graphic arts often includes typography but also encompasses original drawings, plans, and patterns for the decorative arts (e.g., furniture, tapestry, ceramics), interior design, and architecture.

Digital design refers to what is created and produced for viewing on a screen and can include content such as multimedia presentations, web ads, digital billboards and signage, 2D animation and 3D modeling. Standard industry tools for digital design include Illustrator®, Photoshop® and InDesign® and languages featured in digital assets such as HTML, JavaScript and CSS3.

This course introduces students to the principles and techniques associated with both graphic arts (e.g. visual perception, value/shadowing, perspective (linear & atmospheric), and color/line/contour) and incorporates visual communication in digital and non-digital environments. Emphasis will be placed on the design-process using methods, strategies, and techniques to create original student artwork. Students will apply their knowledge of the elements and principles of design in order to strengthen their ability to visually communicate ideas on and off-screen. This course explores a range of design techniques using traditional art genres (portrait, still life, landscape) and media (graphite, charcoal, pen & ink) and software programs such as Adobe Photoshop and Illustrator.

Students will analyze, critique artworks and learn about the origins of graphic design in the history of art. Students will be exposed to a variety of disciplines within the graphic and digital design field, which include but are not limited to logo design, poster design, typography, packaging design, and illustration to create portfolios, presentations, and showcases in traditional and digital media.

Instructor

Ms. Rischawy earned a Bachelor of Fine Arts in Illustration with a minor in Creative Writing from Ringling College of Art and Design.

Teacher Availability

Ms. Rischawy will be available to meet with students during advisory periods and afterschool by appointment.

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Required Materials

1. **A Sketchbook** or folder with blank pages (no lines)
 - Sketchbooks should be 8.5"x11" or 9"x12"
 - Homework assignments will need to be drawn on blank paper without lines.
2. **Graphite Drawing Pencils** (Graphite. Not Charcoal)
 - A set of graphite drawing pencils is inexpensive and will last.
 - If you enjoy drawing, it is a good investment and recommended to have a good set with a variety of hardness.
 - If you're a minimalist or on a budget - a regular #2 school Pencil (HB), a mechanical pencil for fine lines, and a softer graphite pencil like a 2B, 4B, or 6B
3. **Manual Pencil Sharpener** (electric pencil sharpeners will grind through pencils much faster)
4. **Erasers.** White Vinyl or Gum/Art Erasers (No Pink Erasers)
5. Fine Tip and Ultra Fine Tip **Black Ink Markers**

Course Core-Components:

In Class:

- Foundation drawing with traditional media - graphite, charcoal, ink
- Working with raster (bitmap) graphics with Adobe Photoshop and similar applications
- Working with vector graphics images with Adobe Illustrator and similar applications
- Desktop publishing
- Written critiques and discussions
- Creating and maintaining a digital portfolio

Homework:

- Sketchbook homework assignments
- Research and gathering of digital images and information to be used for projects
- Continuing and completing class projects and assignments

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Course Objectives

Upon completion of this course the student should be able to:

1. Produce an original body of artwork in a variety of traditional and digital mediums that demonstrates mastery of visual literacy, methods, techniques, and cultural understanding.
2. Demonstrate the ability to design successfully within specific requirements and parameters.
3. Design, produce and edit multi-page presentations and documents using grid visual organization for a commercial or professional audience using desktop publishing and/or graphics software; specifically applying the concepts of visual communication including visual unity, grouping and hierarchy.
4. Complete exploratory projects in design theory and practice which may be used to develop a presentation and/or portfolio of personal work.
5. Develop an understanding of the language of design, which includes critical theory, critique, history, technology, and craftsmanship.
6. Explore specifically the concept of visual perception as applied to visual communication.
7. Define and employ industry standard graphic design terminology to describe various projects and works of art.
8. Demonstrate ability to form and defend value judgments about graphic design and to communicate art ideas, concepts, and requirements to professionals and laypersons.
9. Demonstrate appropriate application of copyright, fair use and/or Creative Commons to an original work.
10. Demonstrate the ability to utilize current technology to plan, design, and produce graphic art.

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Technology

- **Chromebook** - Students are expected to come to class with their Chromebook charged daily.
- **Google Classroom** – Links to all class materials will be posted daily.
- **Genesis** – Grades will be available to students and parents through the Genesis portal. Students are responsible for checking grades and being aware of their assignments regularly.
- **Google Drive** – Students will be responsible for accessing and organizing files on Google Drive. Students will accumulate many image and project files. Digital files need to be named properly and organized into appropriate folders.
- **Remind** – The Remind App will be used for communication during and after school hours. This is required and students are responsible for reading announcements and responding to direct messages.
- **Classroom Technology** – Additional devices such as Mac computers, iPads, graphics tablets, mice, scanners, and printers may be utilized within the classroom. Students may not take these devices out of the classroom and are required to use and return these resources safely and appropriately according to classroom, school, and district policies and procedures.

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Assessments

1. Homework (10%)

Homework is a requirement and students should expect a homework assignment **every week**. Homework assignments will be posted on Google Classroom 1 week before it is due and will consist mostly of drawing assignments. Students will be expected to spend a full hour drawing for homework assignments. Homework will be collected and graded on a 10-point scale based on completeness and effort.

2. Classwork (20%)

Students are expected to finish and submit classwork within the class period. Students will be required to submit digital images of their work on Google Classroom.

3. Quizzes (20%)

Students should expect three quizzes every marking period. Students will be required to submit original written responses using academic language in academic format.

4. Summative Evaluation (25%)

Students can expect three to four multiple choice / short answer content tests every marking period.

5. Authentic Assessments (25%)

Students can expect to complete three to four authentic assessment projects per marking period. Authentic assessments will have specific requirements and are graded using standard rubrics.

Missed or Incomplete Assignments

Missing and incomplete assignments can be viewed on Genesis. If absent, each student will have two days to make up a missing assignment. If a student is not absent, but failed to complete an assignment, they may request an extension by speaking with the instructor.

Norms, Expectations, and Responsibilities

Students are expected to:

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Come to class prepared.

- Come with a charged Chromebook.
- Come with materials needed, including access to digital files.
- Come with a positive attitude.

Save and organize student work, including digital files and work on paper

- Save work frequently! Organize and name files appropriately on Google Drive.
- ___ Safely store works on paper so that paper is not bent, torn or damaged.

Communicate with the instructor in a timely manner.

- About unfinished or missed assignments, technical difficulties, help and clarification needed, or any other relevant concerns.
- Including reading announcements and responding to questions/communication from the teacher on Remind and Google Classroom.

Be respectful.

- Be polite and respectful of all teachers, students, artists and their work, substitutes and guests of the school, regardless of appearance, ethnicity, personal beliefs, etc.
- Be respectful of the space and time we use for class. Keep it clean.
- Be respectful of the materials and technology we use.

Work together to maintain a clean learning environment.

- ___ Clear and clean tables, return all materials appropriately and place trash in appropriate trash receptacle.

Use class time for class work only.

- Maintain focus on assignments and instruction.
- Refrain from socializing, gaming, eating, sleeping, etc.

Be professional

- Be attentive and refrain from distracting others.
- Be open to new experiences and challenging assignments.
- Use school appropriate language.
- Take initiative for your own learning.
- Refrain from cheating, plagiarism, and academic dishonesty.

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We, the undersigned student and parent/guardian, have reviewed the expectations of the class/course outlined in the syllabus and accept the terms and expectations as laid out.

I, as the student, further understand that my parent may be contacted if I am found to be in default of my expectations, solely for the purpose of correcting the problem before my grades are put in jeopardy.

(Student signature)

(printed name)

(date)

(Parent signature)

(e-mail)

(phone)

Do you have internet access at home?

- ☐ Yes
- ☐ No

Do you give permission to use images of the above students' artwork and name to be posted on school social media accounts?

- ☐ **Yes**, I **GIVE** permission for images of my students work to be posted on social media.
- ☐ **No**, I **DO NOT** permission for images of my students work to be posted on social media.

Any other information I should know:

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